



Located in Ypsilanti's  
**Historic Depot Town**  
Hope to see ya July 10-11, 2009

## \*\*\*\*\***MEDIA ALERT**\*\*\*\*\*

FOR IMMEDIATE RELEASE

**YPSILANTI, MI (March 17, 2009) –**The Michigan ElvisFest, a non-profit organization and festival officially sanctioned by Elvis Presley Enterprises, Inc., is proud to announce the return of the annual Event scheduled for July 10- 11, 2009.

Thousands of festival goers from around the region are expected to descend on Riverside Park in Ypsilanti for what has become one of the largest Elvis festivals in all of North America.

- What:** 10<sup>th</sup> Annual Michigan ElvisFest - 2009
- When:** Friday, July 10<sup>th</sup>, 2009 5pm – Midnight  
Saturday, July 11<sup>th</sup>, 2009 Noon – Midnight.
- Where:** Riverside Park, Historic Depot Town  
Ypsilanti, Michigan  
→ Take I-94 10 miles west of I-275 or 5 miles east of US 23 to Exit #183, go north and follow the signs

On The Web: [www.mielvisfest.org](http://www.mielvisfest.org)

The 10<sup>th</sup> Annual Michigan ElvisFest will feature a concert like atmosphere with live music and spectacular performances by award winning professional Elvis Tribute Artist's from all over North America. Also appearing as part of the 2009 festivities are tribute acts to other notable artists such as Tom Jones, Roy Orbison, Ricky Nelson, & Sir Elton John.

This unique and family friendly event is expected to draw an estimated 9,000 to Ypsilanti for this popular Mid-West festival. A children's play area will feature face painting, clowns, magic tricks, stilt walkers, kid's costume contest & kid karaoke, animal exhibits & crafts. The whole family is sure to enjoy great food, games Elvis merchandise sales and a Beer Tent for the adults.

Tickets to the 10<sup>th</sup> Annual Michigan ElvisFest – 2009 will be available at the gate for \$15 and \$20, cash only. Discounted tickets are also available in advance online at [www.mielvisfest.org](http://www.mielvisfest.org) for \$10 and \$15.

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About Elvis Presley Enterprises, Inc.

Elvis Presley Enterprises, Inc. (EPE) is based in Memphis, with additional offices in Los Angeles. In addition to Graceland and its related attractions in Memphis, including the Heartbreak Hotel, EPE is aggressively involved in a worldwide licensing program, merchandising, music publishing, and television, film, video and Internet projects. For more information on EPE and Graceland, visit [www.elvis.com](http://www.elvis.com). EPE is a subsidiary of CKX, Inc. ([www.ckx.com](http://www.ckx.com)), a publicly traded company listed on the NASDAQ Global Market® under the ticker symbol CKXE.